



EU COMPETENCES AND NATIONAL CULTURAL POLICIES: CRITICAL DIALOGUES

Second Stakeholders Group Meeting

co-organized by IRMO and Unicult2020 – The International Arts & Cultural Management and Cultural Policy Programme

Rijeka, Croatia, 5th of July 2017

Theme:

RESEARCH UNICULT 2020 SUBPROGRAMME

THE EUROPEAN CAPITALS OF CULTURE IN FOCUS

A one-day event of the Jean Monnet project 'EU Competencies and National Cultural Policies: Critical Dialogues' (CULPOL) was organised on 5th of July 2017, at the premises of the Faculty of Philosophy at the University of Rijeka in Rijeka. Following the invitation of Daniela Urem, a member of the stakeholder group of the CULPOL project and UNICULT2020 coordinator, the Second Stakeholders Group Meeting has been organised in Rijeka, within the framework of the Unicult 2020 – The International Arts & Cultural Management and Cultural Policy Programme¹ that took place from 3rd until 16th July 2017.

The CULPOL organisational board (Aleksandra Uzelac, Jaka Primorac, Ana Žuvela and Matea Senkić) worked together with three members of the CULPOL stakeholders group (Daniela Urem, Mario Kikaš and Davor Mišković) in preparing the one day event that would facilitate the knowledge transfer of the cultural policy related research done within the framework of the CULPOL project towards the UNICULT 2020 students. This stakeholders group meeting activity has been organised within the framework of the **The RESEARCH UNICULT 2020 SUBPROGRAMME** that was jointly conceptualised by the Unicult 2020 and IRMO and was held on the 5th of July 2017 in Rijeka, Croatia. The one-day activity was attended by 22 participants (out of which 17 were UNICULT2020 registered students) from Croatia and other countries: 11 participants from Croatia and 11 participants from Spain, UK, Greece, Portugal, Kosovo, Romania, Serbia and Canada.

¹ Unicult2020, the International Arts & Culture Management and Policy Programme is a two week summer school accredited in 2014 by the University of Rijeka, Croatia. It is in conformity with Bologna Process higher education standards and the European cultural management and cultural policy educational standards. Unicult2020 is coordinated and produced by the Croatian Cultural Alliance (CCA) and designed by Daniela Urem. (see <https://www.unicult2020.com/>)



SECOND STAKEHOLDERS GROUP MEETING AGENDA
RESEARCH UNICULT 2020 SUBPROGRAMME, 5th of July, 2017:

WEDNESDAY, July 5th 2017

08.00 – 09.00: Yoga

09.00 – 10.30: Lecture | ALEKSANDRA UZELAC: Digital culture and cultural policies

10.30 – 12.00: Lecture | MARIO KIKAŠ: European Capital of Culture bid-process in Croatia in the context of local cultural policies

12.00 – 13.00: LTA – Let's talk about | Discussion

13.00 – 14.00: Lunch

14.00 – 16.00: #JammEurope session with Culture Action Europe

20.30 – 21.30: Public presentation ECoCs @ Drugo More Gallery – with IRMO and Local operators Rijeka

1. Morning session: Lectures by Dr Aleksandra Uzelac, the Head of the CULPOL project and IRMO's Department for Culture and Communication and Mario Kikaš, CULPOL stakeholder

Digital culture and cultural policies by Dr Aleksandra Uzelac

The CULPOL project coordinator and the Head of the Department for Culture and Communication, Dr Aleksandra Uzelac, gave an introduction on the general framework of the CULPOL project, its key objectives and expected impacts as well as the main activities that will take place over the next two years of the project. The presentation focused on issues that CULPOL project will have in its focus in the second year of the project activities when digitization of culture and Digital Single market (DSM) will be on the project agenda. Lecture tackled the issues of digital culture and changes it brought to cultural policies as well as on opportunities and threats that this new context presents for cultural sector. The lecture introduced concepts related to the digital shift and tackled issues related to convergence processes, network context and DSM reform and its impact on the cultural sector.

Local Cultural Policies and European Capital of Culture by Mario Kikaš

Mario Kikaš, a cultural worker from Zagreb and CULPOL stakeholder in his presentation entitled *Local Cultural Policies and European Capital of Culture* focused on the perspectives of local cultural policies in Croatian cities that were involved in ECoC bid-process and had to deliver its local strategies of cultural development. For the most of the nine cities involved, it was the first time they actually introduced written local cultural policies. The lecture opened up the debate about impacts of ECoC bid-process on local cultural capacities and policies, and how are cities that were not designed as the hosts, dealing with its cultural development in post – ECoC time. The lecture has been based on the issue paper *Cultural planning "in random": benchmarking cultural policy trends and changes in Croatia with the experience of European Capital of Culture project* that has been produced within the CULPOL project framework.

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2. Afternoon session: *Jamm'Europe – Europe of Culture: Co-creating Cultural scenario*

In the afternoon, UNICULT 2020 and IRMO organized for Unicult students participation in online Jamm'Europe session entitled *Europe of Culture: Co-creating Cultural scenario*. Culture Action Europe (CAE) initiated discussion process among cultural operators to contribute to a vision guiding us into a sustainable future of the European project. This is the follow up of the CULPOL pre-conference activity workshop 'CAE Croatian Hub - Reflection exercise on the future of Europe' co-organized with the European Network Culture Action Europe and held in Zagreb in May, 2017.

3. Evening session: *Public presentation ECoCs @ Drugo More Gallery*

Evening session was organized by Unicult 2020 and IRMO at the Drugo More Gallery. Unicult students, and Local operators from Rijeka participated in open discussion regarding ECoC process and visited the exhibition entitled *Jennifer Lyn Morone™ Inc.*