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## Thursday, 19 April 2018

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14:00-15:00 Registration and welcome coffee

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15:00-15:30 • Welcome notes from organizers

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15:30-16:30 **Introductory Discussion – Digital Single Market and Its Impact on Culture and Media: Institutional and Regulatory Aspects**

Moderator: Dr Aleksandra Uzelac, IRMO

Speakers:

- Mrs Anja Jelavić, Ministry of Culture of the Republic of Croatia ;
  - Mr Božo Zeba, Deputy Secretary of State at Central State Office for Digital Society Development, Ministry of Public Administration
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16:30-17:00 Coffee Break

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17:00-19:00 **Panel 1 – Online Platforms and Media Sustainability in Democratic Societies**

Moderator: Dr Jaka Primorac, IRMO

Speakers:

- Mr Damir Hajduk, president of the Electronic Media Council;
  - Mr Božidar Abramović, Omnicom Media Grupa and Croatian Association of Communications Agencies (HURA);
  - Paško Bilić, IRMO;
  - Ante Pavić, Forum TM, non-profit media;
  - Saša Leković, president of the Croatian Journalists’ Association
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19:00 Welcome cocktail

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## Friday, 20 April 2018

9:30-10:00 Welcome coffee

10:00-11:00 **Introductory keynote lecture:**  
*Culture and the (new) Single market: reproducing regimes of dominance or rebooting the new Europe?*  
**Professor Katharine Sarikakis, Institut für Publizistik- und Kommunikationswissenschaft der Universität Wien**  
 Moderator: Dr Paško Bilić, IRMO

11:00-11:30 Coffee Break

11:30-13:30 **Panel 2 – Copyright, Authors’ and Users’ Interests: How to Foster Creativity?**  
 Moderator: Dr Romana Matanovac Vučković, Faculty of Law, University of Zagreb

Speakers:

- Dr Maja Bogataj Jančič, Intellectual Property Institute, Slovenia;
- Dr Simone Schroff, Institute for Information Law, University of Amsterdam;
- Mr Antun Tomislav Šaban, Croatian Composers Society;
- Mr Hrvoje Hribar, Board Member of Federation of European Directors (FERA)

13:30-14:30 Lunch Break

14:30-16:00 **Panel 3 – Striking the Balance Between Culture and Economy: What Role for Heritage?**  
 Moderator: Dr Koraljka Kuzman Šlogar, Institute for Ethnology and Folklore Research

Speakers:

- Mr Harry Verwayen, Europeana Foundation;
- Dr Marianne Ping Huang, Aarhus University;
- Dr Vlatka Lemić, Croatian State Archives;
- Mrs Goranka Horjan, Ethnographic Museum Zagreb

17:00-17:30 **Closing of the round table**